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## **An Integrated Solution for Sustainable Care for Multimorbid Elderly Patients with Dementia**



### **WP8: Impact Promotion, Dissemination, Exploitation and Business Planning**

#### **D8.1: Innovation Management Plan – First release**

**Contractual Date of Delivery to the EC:** 30 June 2022 (M12)

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## Executive Summary

This document is the first release of the deliverable D8.1, Innovation Management Plan (IMP), reporting on the activities performed in task T8.1 (until M12) of the CAREPATH project. A second release of D8.1 (activities until M48) will be delivered by the end of the project.

Task T8.1 can be divided into two stages. In the first stage an initial release of the IMP will be established (D8.1, M12), and an up-to-date final version of the plan will be released by M48. In the second stage, the IPR Agreement for project foreground (D8.2, M18) will be produced.

The Innovation Management activities guarantee the capability to develop, during the lifetime of the project, innovative strategies, products and services, eventually leading to an IPR agreement on these among Consortium members. To this goal, innovation management tools such as brainstorming, idea management, product lifecycle management and portfolio management are employed.

The IMP takes also care of avoiding the risks parties can incur within the introduction of the innovations into the market and help the strategy for maximizing impact of the innovations. Health care standards and technologies are properly included, and new opportunities for CAREPATH to innovate with its proposed solutions are detected. Agile processes are taken into consideration in managing innovation, and CAREPATH will consider latest strategies on innovation management to make sure exploitation of the solution is viable even after the end of the project, in order to identify the ability to innovate over current industry state of the art of potentially competing solutions.

Innovation Management also focuses on establishing the relationships and environment for sustaining and scaling up the CAREPATH results after the end of the project.

In the deliverable D8.1:

- the initial list of reusable and non-reusable pre-existing know-how (background knowledge) that were previously identified in Consortium Agreement will be reviewed,
- an inventory of CAREPATH innovations is maintained,
- the suitable exploitation strategy for single and multipartner components, and for the CAREPATH solution as a whole, are identified along with a multi-stakeholder action plan that can be used to sustain CAREPATH results beyond the lifetime of the project.

Moreover, CAREPATH IM strategy will adhere to the Open Innovation methodology.

During the lifespan of the project, an incrementalist approach to innovation management will be adopted, since rigid and static procedures and methods are not adequate in turbulent times like ours.

The final IPR agreements across the Consortium on these CAREPATH foreground is the central topic of D8.2, and will include an economic model for financial sustainability and the licensing arrangements that will be offered to external parties.

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